



Government of India Recognized



THREE STAR EXPORT HOUSE & AUTHORIZED  
ECONOMIC OPERATOR (AEO) T-2

# EXCELLENCE IN MANUFACTURING, DELIVERING PREMIUM QUALITY RICE WORLDWIDE



MANUFACTURER AND EXPORTER  
OF ALL VARIETIES OF NON-BASAMTI RICE  
& FORTIFIED RICE KERNELS



[www.spongeenterprises.com](http://www.spongeenterprises.com)

## ABOUT US

**Sponge Enterprises Private Limited** is a leading exporter of **all kinds of non-basmati rice**. **Founded in 1997** and led by brothers **Dr. Mukesh Jain and Mr. Umesh Jain**, we are based in **Raipur, Chhattisgarh (Widely known as Rice Bowl of India)**. With over three decades of experience, we combine traditional knowledge with **advanced processing and testing technologies** to deliver consistent, safe and nutritious rice to international buyers.

Our fully owned **manufacturing facility** includes automated processing lines, optical sorters and an in-house laboratory for **microbiological and nutritional testing**. Significant operations are powered by **solar energy, ensuring sustainable and reliable production**.



## OUR VISION

To be the most trusted global partner for premium rice exports – delivering quality, reliability, and sustainability from India to the world.

## OUR MISSION

-  **Quality Without Compromise** – Ensure every grain meets international standards.
-  **Partnerships That Last** – Build enduring trust with importers and distributors worldwide.
-  **Global Reach** – Expand presence in key international markets with a diverse rice portfolio.
-  **Sustainable Growth** – Power operations with clean energy and ethical sourcing.

### CERTIFICATIONS



### ACCREDITATIONS



## OUR PRODUCT PORTFOLIO

Indian Long Grain Raw Rice (IR-64)

Indian Swarna Raw Rice

Indian Long Grain Parboiled Rice (IR-64)

Indian Swarna Parboiled Rice

Indian Common Parboiled Rice

100% Broken Raw Rice

100% Broken Parboiled Rice

Fortified Rice Kernels (FRK)

### GI-Tagged Specialties

**Jeeraphool Rice** : GI-tagged short-grain aromatic rice from Chhattisgarh with a mildly sweet–floral fragrance, delicate soft texture and a slightly sticky finish; commonly used in traditional sweets and regional dishes.

**Nagri Dubraj Rice** : GI-tagged Aromatic medium-to-long grain rice with pronounced fragrance, good elongation on cooking and a fluffy, non-sticky texture; valued for its pleasant mouthfeel.

### All Varieties of Non-Basmati Rice

#### HEALTH & PREMIUM VARIETIES

##### Red Rice

Whole-grain rice with a reddish bran layer, nutty/earthy flavor and chewy texture; higher in fiber, iron and antioxidants than polished white rice.

##### Black Rice

Deep purple–black whole grain with a mildly sweet, nutty taste; rich in anthocyanin antioxidants and turns deep purple when cooked.

##### Organic Rice

Rice grown under certified organic practices without synthetic pesticides or fertilisers, produced for chemical-free and sustainable supply chains.



### GLOBAL MARKET PRESENCE

Our products are trusted in markets around the world, including **Africa, Asia, Pacific & South America Countries**

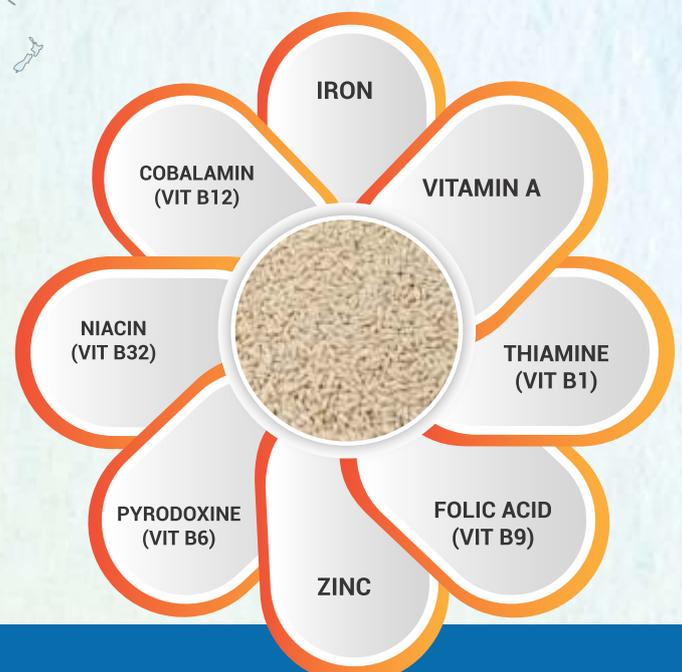
### FORTIFIED RICE KERNEL

#### What are FRK?

Fortified Rice Kernels are rice shaped kernels which are enriched with essential micronutrients (iron, folic acid, vitamin B12, etc.) and once blended, fortified rice looks and tastes like regular rice while providing added nutrition.

#### Benefits:

- Helps reduce micro nutrient deficiencies such as iron-deficiency anemia.
- Shelf-stable and suitable for large-scale distribution.
- Supports government and institutional nutrition programs.



## WHY CHOOSE SPONGE ENTERPRISES?



**Reliable on time delivery :**  
Robust logistics, secure handling and punctual shipments.



**Competitive pricing :**  
Value-driven rates without compromising product quality.



**30+ years' expertise :**  
Decades of knowledge in sourcing, milling and exports.



**Quality-first systems :**  
Advanced milling, strict QA and end-to-end traceability.



**Market-ready compliance:**  
Certifications and approvals for major global markets.



**Sustainable production :**  
Solar-powered operations that reduce carbon footprint.



**Flexible supply & packaging :**  
Retail, private-label, and bulk formats tailored to your needs.



**Nutrition solutions:**  
Fortified rice programs with full technical support.



**Diverse specialty portfolio :**  
Organic, red, black, GI-tagged and fortified rice varieties.



**ERP Software for Export :**  
Automating documentation, logistics, ensuring customs compliance and providing real-time tracking



**LET'S CONNECT**



### SPONGE ENTERPRISES PVT. LTD.

**Corporate Office :** 602, 6th Floor, Offizo Magneto The Mall Labhandi, GE Road, Raipur, Chhattisgarh-492010, India

**Manufacturing Units :** Village-Matia, Dondekala, Kharora Road, Raipur, Chhattisgarh-493111, India

**+91 77149 00199** **+91 87705 98876** **+91 99261 21019**

[info@spongeenterprises.com](mailto:info@spongeenterprises.com) [www.spongeenterprises.com](http://www.spongeenterprises.com)

**“ We are committed to global sustainability through solar energy, striving to illuminate the world with clean, renewable power. ”**

SCAN TO CONNECT  
ON WECHAT



SCAN FOR CONTACT  
DETAILS & BROCHURE

